

# **CASINOS AUSTRIA INTERNATIONAL**

## CASE SCENARIO: CASINOS AUSTRIA INTERNATIONAL

Casinos Austria International (CAI) is a leading player in the global gaming and entertainment industries. With its unique portfolio of consulting, development, management and investment services, CAI has successfully realized more casino, gaming and entertainment projects in more jurisdictions than any other operator worldwide. Service, quality, integrity, responsibility, and respect for tradition are the driving forces behind the company's success and are reflected in all its business activities.

Casinos Austria International and its partners currently operate 38 land based casinos in 17 countries, 5 shipboard casinos, 15 slot parlours, and a range of lottery products in Argentina.

### Going International

Casinos Austria International recently expanded into regulated Online Gaming, establishing the new online gaming platform CAIGAMES.COM. In 2011 Casinos Austria International will launch a second Online Platform licensed in Belgium.

### Choosing Partners

CAI's philosophy is to select best of breed gaming products from multiple providers. One of the key requirements was to have a centralized management system that could integrate multiple Casino providers and cater to Sportsbook, Poker, Bingo and Skill Games, as well as integrate the stringent requirements from newly regulated jurisdictions such as Belgium. There is also a future requirement to integrate with existing Land-based player management systems in the future.

Following an extensive RFP and Evaluation process CAI selected Omega as its strategic supplier for Centralized Gaming System Management, as well as the Omega Gaming Portal.

Omega has deployed multiple instances of its Core Management System (due to regulatory requirements), and implemented multiple payment providers (RBS Worldpay, NetTeller Moneybookers etc.) KYC Providers (e.g. 192.com) and Affiliate Management (e.g. Income Access and Trade Doubler). In addition Omega is integrating with the Belgian Gaming Commissions Online Player Control Services to ensure compliance with local legislation.